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# BUSINESS & MONEY

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WEDNESDAY  
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## WSU ranks among best biz schools

■ Wichita State's entrepreneurship program and its Barton School of Business win kudos from two publications.

BY BILL WILSON  
The Wichita Eagle

Wichita State University's Barton School of Business will be listed this month among the best by two national publications.

According to Entrepreneur magazine, Barton's Center for Entrepreneurship is 11th among the top 25 schools in the country for undergraduates seeking an entrepreneurship degree. And the business school is again among Princeton Review's top 290 business schools.

"It's a very positive reflection again on what we're doing now," WSU president Don Beggs said Tuesday. "There is a lot of competition between business schools and a lot of big names on that list, including Wichita State."

It's WSU's highest ranking on the entrepreneurship top 25 list.

I think it validates what we're doing," said Tim Pett, director of the Center for Entrepreneurship.

"I think clearly there's a focus

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- Experiential learning
- Approachable professors
- Mentorship programs
- Faculty with entrepreneurship experience
- Interdisciplinary program offerings
- Community involvement
- Partnerships with entrepreneurial organizations
- Innovation and creativity
- Graduate support
- A school fitting the student

Source: Entrepreneurship.com

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strength, Beggs said. "Even though we're in the process of changing leadership (searching for a new dean), I like the strategic planning that we're going through."

"The Barton school has a wonderful history and with new leadership we can look forward to its future."

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affirmation." The Princeton Review survey lauds the Barton school's community partnerships and its specialties, including entrepreneurship, finance and marketing.

Princeton Review handles the surveys that produce both lists, surveying students on their school's academics, student body and campus life, themselves and their career plans.

The business school's willingness to evolve is its greatest

"Entrepreneurship represents this area. Our center does an excellent job staying current and dealing with all the changes in the business world."

The Barton school is making its eighth appearance on Princeton Review's top business school list. The list ranks the top 10 schools and then lists — with no ranking — the remaining 280 schools.

"It's a continuation of success," said interim business dean Bart Hildreth, "but it's nice to get that

## SCHOOLS

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entrepreneurship in everything they do."

Beggs called the entrepreneurship school one of WSU's "foundational components."

"We've historically had good leadership and good cooperation with the business community, both locally and at the state level," he said.