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**New tenant for SC Telcom building**

Technology firm Allison Data Corp. leases 25,000 square feet at 125 N. Market, 3C



THURSDAY, NOVEMBER 15, 2007 ■ THE WICHITA EAGLE 3C

## Allison Data Corp. leases SC Telcom building space

■ The firm will offer technology services to businesses and plans to hire as many as 100 employees next year.



**"We've talked a lot about creating a vision for downtown, a cluster of downtown businesses that sends a message."**

Michael Elzufon

**BY BILL WILSON**  
The Wichita Eagle

Allison Data Corp., a four-year-old Wichita technology firm, has leased 25,000 square feet in the SC Telcom building at 125 N. Market for its new computer support business.

The former Fleeson, Gooing Coulson & Kitch space on the 16th and 17th floors will house the Help Desk by Allison, a company Tom Allison founded this year to handle outsourced computer support for businesses.

The Help Desk offers software that allows businesses to eliminate in-house computer support.

"Think of us as the Geek Squad for businesses," said Robert Heggen, sales manager for the Help Desk.

"Our goal is to help the small- or medium-sized business have

the same quality IT team as Cessna or Boeing."

The lease marks a transition for Real Development, the building's owner, into the marketing of downtown business space, said Michael Elzufon, a partner.

"Our major focus has been on acquisitions, stabilizing our properties, doing office condos and raising the value of our properties," Elzufon said.

The Help Desk will move into the SC Telcom building in January. Heggen said the company has made big plans for 2008, when they hope to add as many as 90 to 100 employees.

To meet those growth goals, the company will need information technology and sales professionals, Heggen said.

The SC Telcom offices will house Allison's engineering and administrative functions. Its location at 3031 W. Pawnee will be maintained as a data center for servers and other technical support equipment.

The Help Desk's high-tech focus fits with Real Development's vision for its downtown office space, Elzufon said.

"We've talked a lot about creating a vision for downtown, a cluster of downtown businesses that sends a message," he said.

"Without question, technology like this is certainly going to be a significant component of that."

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